

LOS CABOS

BILLFISH TOURNAMENT

PUBLICITY RELEASE

In consideration for being permitted to enroll and participate in the 2009 Los Cabos Billfish Tournament (the "Tournament"), I hereby agree to the following terms:

1. I grant the Tournament, Bonnier Corporation, and their respective successors and assigns (collectively, the "Licensed Parties") the unrestricted, irrevocable, and perpetual worldwide right to record, copy, reproduce, publish, exhibit, perform and otherwise exploit (collectively, "use"), and license others to use in any and all media now existing and hereinafter developed, without payment of additional compensation, my appearance, name, likeness, voice, and statements that I make in interviews connected with the Tournament, for any purpose, including but not limited to advertising and promotion. I hereby waive any right to inspect or approve any materials using my appearance, name, likeness, or voice.

2. The Licensed Parties shall have no liability to me relating to the use or publication, as set forth herein, of my appearance, name, likeness, voice, or statements. For myself and on behalf of my personal representatives, heirs, assigns, executors, administrators, and next of kin, I hereby irrevocably release and exempt the Licensed Parties from and against all actions, claims and demands that I now have or may have in the future arising from or relating to any such use or publication.

3. Nothing herein obligates the Licensed Parties to make any use of any of the rights set forth herein. The rights granted shall not revert to me by reason of the Licensed Parties' lack of use.

Boat name _____
Make _____ Engine Brand _____ Length _____ feet
Captain name: _____ Cell: _____
Address _____ City _____ State/Zip: _____
Email _____ Mate's Name _____

1. Name of Team Representative (full name required) _____

Address: _____ City _____
State / Zip _____ Phone _____ Email: _____
Signature: _____ Shirt Size (please circle one) M L XL XXL

2. Print name: _____

Address: _____ City _____
State / Zip _____ Phone _____ Email: _____
Signature: _____ Shirt Size (please circle one) M L XL XXL

3. Print name: _____

Address: _____ City _____
State / Zip _____ Phone _____ Email: _____
Signature: _____ Shirt Size (please circle one) M L XL XXL

4. Print name: _____

Address: _____ City _____
State / Zip _____ Phone _____ Email: _____
Signature: _____ Shirt Size (please circle one) M L XL XXL

5. Print name: _____

Address: _____ City _____
State / Zip _____ Phone _____ Email: _____
Signature: _____ Shirt Size (please circle one) M L XL XXL

6. Print name: _____

Address: _____ City _____
State / Zip _____ Phone _____ Email: _____
Signature: _____ Shirt Size (please circle one) M L XL XXL

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REGISTRATION INFORMATION FULL RELEASE OF LIABILITY AND ASSUMPTION OF RISK

READ CAREFULLY! This Release affects your legal rights and its completion is required for your enrollment and participation in the 2009 Los Cabos Billfish Tournament (the "Tournament"). Your signature below indicates your FULL acceptance of these terms. If you do not agree to these terms, DO NOT SIGN this release; you will not be permitted to participate in the Tournament. In consideration of being permitted to enroll and participate in the Tournament and such activities as may be arranged for me in connection with such enrollment and participation (collectively, the "Tournament Activities"), individually for myself and on behalf of my personal representatives, heirs, assigns, executors, administrators, and next of kin, and as the vessel's master (if I am the vessel's master):

1. I hereby acknowledge that the Tournament Activities are dangerous and hazardous, and may entail the risk of serious injury, death, and property damage. I understand that the risks include, but are not limited to, dangers posed by inclement weather and the inherent risks posed by game fishing. I hereby fully assume all risks posed to me by my enrollment and participation in the Tournament Activities, whether those risks are known or not and whether those risks are foreseen or not. I hereby release and discharge the Tournament, its sponsors, Bonnier Corporation, and World Publications LLC; each of their respective parent companies, subsidiaries, and affiliated companies; the officers, employees, associates, agents, and contractors of all of the foregoing; all other Tournament participants; and all location owners and operators (collectively, the "Releasees") of and from any and all claims, suits, causes of action, obligations, liabilities, debts, costs, damages, or demands of every kind and nature which I now have or which may arise from or in connection with my enrollment and participation in the Tournament Activities, whether caused or contributed to by the negligence or breach of warranty of the Releasees or not.

2. To the fullest extent permitted by law, I hereby agree to indemnify, defend, and hold harmless the Releasees, their heirs, executors, administrators, legal representatives, successors, assigns, and parent organizations from any damages, costs, expenses, or liabilities, including but not limited to reasonable attorney fees or other professional fees, resulting from or in any way connected with the risk posed by the Tournament or Tournament Activities, and regardless of whether those risks were caused in full or in part by a party indemnified hereunder.

3. I agree that this Release supersedes any other agreements, written or oral, between the parties and is governed by the laws of Florida. I intend this release to be interpreted as broadly as possible, and if any portion of this Release is held invalid, I intend the remainder to continue in full legal force and effect. I HAVE READ THIS RELEASE AND FULLY UNDERSTAND ITS TERMS. I UNDERSTAND THAT I HAVE GIVEN UP SUBSTANTIAL LEGAL RIGHTS BY SIGNING IT. MY SIGNATURE BELOW IS GIVEN VOLUNTARILY, WITHOUT ANY INDUCEMENT OR ASSURANCE BEING MADE TO ME, AND I INTEND MY SIGNATURE TO BE A COMPLETE AND UNCONDITIONAL RELEASE OF ALL LIABILITY TO THE GREATEST EXTENT ALLOWED BY LAW. Participants in tournaments are advised to obtain their own insurance covering them and their vessel's participation.

By signing below, I hereby affirm receipt of the rules of the 2009 Los Cabos Billfish Tournament. I also affirm that I will abide by and accept all decisions made by tournament management.

Team Representative Signature: _____	Printed Name: _____	Date: _____
Team Member Signature: _____	Printed Name: _____	Date: _____
Team Member Signature: _____	Printed Name: _____	Date: _____
Team Member Signature: _____	Printed Name: _____	Date: _____
Team Member Signature: _____	Printed Name: _____	Date: _____
Team Member Signature: _____	Printed Name: _____	Date: _____

PAYMENTS BY MAIL

Personal checks must be drawn on a U.S. bank and payable in U.S. currency. Payments by mail must be received by September 25, 2009. Money orders and cashier's checks must also be in U.S. dollars and received by October 2, 2009.

PAYMENTS ON-SITE

Acceptable forms of payment are money orders, cashier's checks, or traveler's checks denominated in U.S. dollars, drawn on a U.S. bank or cash in U.S. dollars. On-site payments will be accepted at the final registration kickoff party October 13, 2009. No personal checks can be accepted on site.

PAYMENTS BY WIRE TRANSFER:

For information contact **Dan Jacobs** at 407-571-4680 or email Dan.Jacobs@bonniercorp.com.

OFFICIAL ENTRY FORM

2009 Los Cabos Billfish Tournament
Please fill out this entry form completely.

Make checks payable to BONNIER CORPORATION

Send form and payment to:
Bonnier Corporation, LLC
Attn: **Dan Jacobs**
C/O Los Cabos Billfish Tournament
460 N. Orlando Ave., Suite 200, Winter Park, FL 32789

For more information, contact tournament director Dan Jacobs at 407-571-4680 or e-mail your questions to Dan.Jacobs@bonniercorp.com.

REGISTRATION INFORMATION

Tournament dates are October 13-17, 2009. To enter the tournament, you must include payment in the amount of \$5,000 with this form. There are four optional jackpot divisions. Teams may choose to be in any or all jackpots. The Daily Marlin Jackpot has four levels of participation. You must be entered in the lower levels to participate in the next higher level. To enter level two, you must be entered in level one. To enter the Winner Take All Marlin Jackpot, you must be entered in every level of the Daily Marlin Jackpot. Your team is eligible to win only for the particular jackpot(s) in which you are entered. All winnings are disbursed once all entry funds have cleared the bank.

Tournament entry fee includes entry for up to six registered anglers and a total of six passes to the kickoff party and the awards banquet, plus a captains bag and T-shirts. Additional non-angler party passes are available for \$100 each.

Team tournament entry

NOT OPTIONAL \$ 5,000

Optional Jackpots:

Level I \$1,025 Daily Jackpot \$1,025 \$ _____

Level II \$1,250 Daily Jackpot \$1,250 \$ _____

Level III \$1,700 Daily Jackpot \$1,700 \$ _____

Level IV \$2,500 Daily Jackpot \$2,500 \$ _____

Winner Takes All Marlin Jackpot \$3,000 \$ _____

Tuna/Wahoo/Dolphin Daily Jackpot (\$1275) \$ _____

Daily Billfish Release Jackpot (\$750) \$ _____

Extra purchases:

Extra guest party passes at \$100 each: \$ _____

Total amount enclosed: \$ _____